

5-Step implementation guide

Follow these steps to quickly get your practice set up to use your new IDEXX protocol.



Gain staff alignment and awareness

- Assign roles and responsibilities for implementation
- Determine and prioritize needs (supplies, processes, etc.) to support the new protocol
- Determine how often you'll run the new protocol



Pricing and launch date

- Establish pricing for the new protocol
- Add the protocol and pricing to your billing systems
- Set a launch date for offering the protocol to clients



Practice goals

- Designate a team champion
- Set team goals for how often you'll be running the new protocol
- Provide team incentives for launching the protocol on time and running it frequently



Update systems

- Add the new protocol to your PIMS
- Include the new protocol on your rounds sheets
- Include the protocol in any other systems your staff use to manage client visits



Train staff

- Create a training checklist
- Set up check-ins at regular intervals
- Share the self-service staff training resources available on [idexx.com](https://www.idexx.com)